



### Book a Demonstration

To discuss further what Axis VoicePrompt can do for your business or to book a demonstration.

Please call **01278 421020**

### Other products and services you may be interested in...

- Cloud Telephony
- Cloud Call-Centre Solutions
- Headset and Handset Equipment
- Axis UserCare IT Support

**axisfirst** Putting Your Business First

Head Office: Axis House, 53-55 St Mary Street, Bridgwater, Somerset TA6 3EQ  
Regional Office: 4 Alfred Court, Saxon Business Park, Stoke Prior, Bromsgrove B60 4AD

t **01278 421020** e [sales@axisfirst.co.uk](mailto:sales@axisfirst.co.uk) w [axistechnology.co.uk](http://axistechnology.co.uk)

Axis First is a trading name of Systems Axis Limited. Registered England 2370905. Copyright 2024, Systems Axis Limited, Axis is a registered trademark of Systems Axis Technologies Limited, Axis First, Axis Diplomat, Axis VMerchant, Kumulus and Kumulus Voice are trademarks of Systems Axis Limited. All other product names are trademarks of their respective owners. All Trademarks acknowledged. Products featured in our brochure are current at the time of publication. Products and software specifications are constantly updated so are subject to change without prior notice. E & OE.

MOH 2024 © 2024. Systems Axis Limited. For full terms and conditions visit our website: [www.axisfirst.co.uk/terms](http://www.axisfirst.co.uk/terms)

Plans start from  
**FREE**  
Upgrade from  
**£9.95**  
per month



COMMUNICATION

IT SOLUTIONS

## Music On Hold

Telephonic Voice Prompt Software for Business

[axistechnology.co.uk](http://axistechnology.co.uk)

**axisfirst**

# Music On Hold

Create a great first impression for your business using a professional voice prompt solution.

## Freshen Up Your Marketing

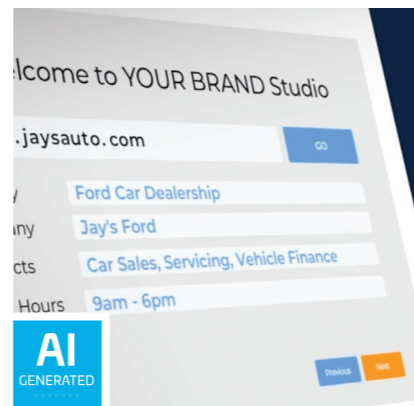
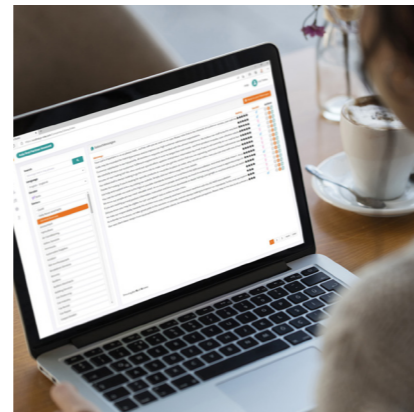
We all know how boring and disinteresting it can be when you call the same business regularly and hear the same music and messages that have been playing for years and years. With Axis VoicePrompt, you can switch out messages, update music tracks and keep your on-hold and in-queue messages fresh and relevant at all times, ensuring your callers never get tired and switch off from listening to your marketing. You can even set the system to play softer music and more empathic messages as their wait time increases helping avoid unnecessary frustration. What's more, our scheduling tool can automate the whole process, so you don't have to worry about forgetting to promote your bank holiday offers or announcing your seasonal opening time updates ever again.

## Latest Artificial Intelligence Technology

Using a unique blend of the latest artificial intelligence (AI) technology, you are guided through the entire setup process. Our step-by-step wizard will walk you through everything from confirming how to pronounce your company name to AI generated welcome messages. We use sophisticated AI to scan through the content on your website to script bespoke music on hold or in-queue messages that promote your products and services as well as include those important industry specific marketing buzzwords to ensure that your music on hold is compelling and relevant to your callers. You'll be ready to go in under 15 minutes.

## Extensive Voice, Music and Content Libraries

All paid subscription plans include unlimited bespoke messages created using the very latest AI text-to-speech (TTS) characters. In addition, you receive a number of professional real voice recording artist messages included within your plan. With thousands of professionally scripted and pre-recorded messages broken down by industry sector and hundreds of royalty free music tracks you can be sure to project the right brand voice, right tone and the right professional image to your prospective and existing customers at all times. Those on voice guaranteed plans also have their recording checked by professional sound engineers to ensure the very best quality.



## Which Plan Suits You?

At axisfirst we have a choice of five plans designed to meet the needs of a variety of businesses.

Plan Features	Starter	Basic	Standard	Premium	Premium +
<b>Contract Term</b>	<i>n/a</i>	<i>min. 12 mths</i>	<i>min. 12 mths</i>	<i>min. 12 mths</i>	<i>min. 12 mths</i>
<b>Cost</b>	<b>FREE</b>	<b>£15 /mth</b>	<b>£35 /mth</b>	<b>£199 /mth</b>	<b>£399 /mth</b>
<b>No. of Compilations</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>5</b>	<b>unlimited</b>
<b>AI Generated or Recorded Messages</b>	<b>1</b>	<b>unlimited</b>	<b>unlimited</b>	<b>unlimited</b>	<b>unlimited</b>
<b>On Hold / In Queue Messages Per Compilation</b>	<b>1</b>	<b>4</b>	<b>20</b>	<b>unlimited</b>	<b>unlimited</b>
<b>Inclusive Real Voice Recordings</b>	<i>unavailable</i>	<b>4</b>	<b>12</b>	<b>72</b>	<b>unlimited</b>
<b>On Hold / In Queue Music Library</b>	<i>limited</i>	✓	✓	✓	✓
<b>On Hold / In Queue Updates</b>	-	✓	✓	✓	✓
<b>On Hold / In Queue Message Scheduling</b>	-	-	✓	✓	✓
<b>Christmas Music Scheduling</b>	-	-	✓	✓	✓
<b>Marketing Message Library</b>	-	-	✓	✓	✓
<b>Daily News &amp; Factoids</b>	-	-	✓	✓	✓
<b>Voice Guarantee</b>	-	-	✓	✓	✓
<b>Enterprise Dashboard View</b>	-	-	-	✓	✓

Items described as "unlimited" are subject to a fair use policy.

Additional real voice recordings beyond your inclusive allowance are charged at £34.00 each and include up to 50 words. Additional words are 60p per word thereafter.

Scheduling and daily news features are only available on telephone systems which support live streaming.